



Allentown St. Patrick's Parade

Celebrating 52 Years of Tradition

March 22, 2009

www.allentownstpatricksdaysparade.com

2009 Allentown St. Patrick's Parade Poster Contest Contest Rules and Information

The 2009 Allentown St. Patrick's Parade is sponsoring a poster contest to create the 2009 Parade poster! The winning entry will have their poster displayed throughout Allentown and the Lehigh Valley and featured on the cover of the 2009 Parade Program Book! What makes this poster contest special is that it is the first of its kind for the Allentown St. Patrick's Parade!

Who can enter?

The Inaugural St. Patrick's Parade Poster Contest is open to enthusiasts and artists of all ages.

What is the theme of the contest?

Poster must artistically express the theme of the St. Patrick's Parade – St. Patrick!

How many entries can I submit?

Only 1 entry per person.

What are the rules of the submissions?

Submission must be 8 ½ x 11. Any medium can be used; watercolor, oil, charcoal, crayon, pencil, etc.

How are the entries judged?

Each entry is judged on originality, artistic merit and expression of theme. First, Second, Third and Honorable Mention prizes will be awarded.

When is the deadline

The deadline is January 8, 2008. Winners will be notified by January 25, 2008

What happens to the artwork?

All artwork received for the contest will be shown on March 22, 2009, the day of the Allentown St. Patrick's Parade at the Allentown Fairgrounds Agricultural Hall. The artwork will become the property of the Allentown St. Patrick's Parade unless the artist chooses to pick up their piece following the St. Patrick's Day Parade at a time/location set by the Allentown St. Patrick's Parade Committee.

Where do I send my submission?

Allentown St. Patrick's Parade
2009 Poster Contest
c/o Potential Factor, LLC
P.O. Box 684
Emmaus, PA 18049

Submissions must include the following or they will not be accepted into the contest:

1. Name
2. Address
3. Phone
4. Age
5. E-mail
6. Signature form acknowledging contest rules and permission to reproduce artwork if selected as winner

Questions or information about the contest should be directed to Potential Factor, LLC at 610.462.3730 or e-mail info@thepotentialfactor.com.

**2009 Allentown St. Patrick's Parade Poster Contest
Waiver and Release
Please read and sign and return along with your submission**

I, _____, acknowledge that I have read and understand the rules of the 2009 Allentown St. Patrick's Parade Poster Contest. I hereby verify that the visual work I am submitting as part of the 2009 Allentown St. Patrick's Parade Contest is my original work. I grant permission to the Allentown St. Patrick's Parade the right to reproduce my submitted work for the purpose of the Poster Contest. I understand that my work will be used for the purpose of public information and may appear in newspapers, magazines, and exhibits; I also waive the right to approve the final product. I understand that failure to sign the Contest Rules Waiver will result in my submission not being considered as part of the 2009 Poster Contest. I release the Allentown St. Patrick's Parade, Inc., its employees, directors, and agents from any liability connected with the publication, reproduction, release, or other use of these materials, and agree not to bring any claims against them growing out of such publication release, reproduction, or other use of these materials.

Artist:

Parent or Guardian if Artist Under 18:

Signature

Signature

Print Name

Print Name

Date

Date